

Relieve

Photography Guidelines

1.



Find a minimal background

Start by identifying an area to photograph the item. A minimalist background helps to draw the viewer's attention directly to the item. Busy or complex backgrounds can distract the viewer and reduce the impact of the item itself.

2.



Make sure the lighting is nice

Finding a space that has access to good lighting is crucial to taking attractive images. Make sure there is a nice mix natural and indoor lighting. A space that is too dark, or relies too much on indoor lighting will make your images look too yellow.



Make sure item is emptied and clean

Taking photographs of an item when it is empty and clean is essential to be able to accurately assess the item's condition.



Clear any other items in vicinity

Make sure the focus is on the item itself, and the beneficiary is not distracted by any other items or clutter around.

5.



Use a decent camera

The better the camera the better the final results. A good quality camera will allow you to take good resolution images suitable for posting online. A relatively new smartphone or digital camera will suffice.

6.



Take images at same height of item

If photographing an item that is shorter than you are, it's good practice to take the images at the same level of the item. This allows you to capture the full item, rather than just being able to view the top.

7.

Take at least 5 - 7
images

When taking images, we highly recommend that you take more than 1. At least one of each side, and if you are able to, a close up image of any interesting details is very much encouraged.



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REDUCE, REUSE, RECYCLE, RELIEVE

Need help? Contact us at info@reliefurniture.com
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